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AMC Source President and Executive Director Gregory Brooks Elected Secretary to the Florida Society of Association Executives Board

West Palm Beach, Florida (7/22/13): Gregory Brooks, President and Executive Director of the association management firm, AMC Source, Inc., has been elected Secretary of the Florida Society of Association Executives (FSAE), effective July 12, 2013. Greg previously served as a Director and Foundation Trustee Officer for FSAE, the state's largest association for association executives. His term will continue through July 2014.

"I will continue to earn the trust, confidence and support of my peers by doing my part on an already amazing leadership team," Brooks said.

Part of Brooks' responsibilities will include attending Board meetings, working in partnership with the Board and staff on strategic goals, and representing the Executive Committee at various social and organizational functions including the Annual Conference, CEO Retreats, Meet & Greets, Foundation Think Tank, Executive Leadership Luncheons and Fundraisers, skills for which he's already recognized.

"Greg Brooks brings a unique perspective to the FSAE Board. His broad knowledge of how associations work will be a valuable asset in the future growth of FSAE," said Mark Landreth, CAE, CCD, DPL and Chief Executive Officer of Markland Group, LLC.

Brooks' nomination as Secretary to the Executive Board is a natural extension of his long service to the profession and the organization. For more than 25 years, Greg has helped trade associations, professional societies, and nonprofit organizations improve and realize their mission and goals through full-service management and leadership collaboration. He has worked in nonprofit and association management on a state, regional, national and international level with key focus on board and committee collaboration, strategy and support, fundraising, communications and advocacy, and information technology.

"Greg is an active participant in meetings for FSAE and shared valuable advice and insight regarding many issues," said Executive Director of the Florida Psychological Association and FSAE Board Member, Connie Galietti, JD.

Jim Ayotte, CAE and Executive Director of the Florida Manufacturer Housing Association agreed, saying that Greg was an "insightful, passionate leader who will provide tremendous value to FSAE as a member of the executive leadership team."

The Florida Society of Association Executives (FSAE) fosters collaboration among their 700-member plus organization of association executives, partners, and staff by providing networking and educational events, online communities of practice and association management real-time resources.

AMC Source is a full-service association management firm with more than 20 years of experience advancing client missions through smart strategy, responsible management, and close collaboration. Our record of success includes serving, administering, and financially managing national and international associations representing academia, publishing, and industry with annual budgets ranging from \$175,000 to \$6 million. For more information, visit: www.amcsource.com.
